



## Sponsorship Proposal <sup>(1)</sup>

*In this discouraging economic downturn*, people need concrete help to believe their lives are meaningful. Nadine has overcome many obstacles in her life and her one-woman show, live events and coachings reveal her unique “RACING system to your dreams”, for aligning their vision and giving them the tools and inspiration to achieve success.

- 24 Millions of Americans are touched by depression <sup>(2)</sup>
- One person dies from suicide every 15 minutes in United States <sup>(2)</sup>

Nadine Lajoie is a #1 best-selling author, championship motorcycle racer, international motivational speaker, singer/musician, coach and business leader, dedicated to help others reach the life of their dreams with balance and passion, known as “The Motorcycle Racer who Sings Like an Angel”!

# Win the Race of Life... at 180 mph!

**With Balance and Passion!**

Do you want to get involved and make a difference in people’s lives?

Do you want a great visibility for your money?

This is an amazing sponsorship opportunity. As a powerful and positive role model for teenagers, women and entrepreneurs, Nadine created **different events & products** to help them realize their dreams and have faith in life!

### Testimonials:

*“I cannot thank you enough for what you brought me Nadine!” - “It takes me a lot to be moved by a motivational speaker, but you did it!” - “You are the real deal! ” - “I felt today something I never felt before. You are awesome. Thank you.”*

	Platinum	Gold	Silver	Bronze	Corporate	Individual
<b>Events Sponsored</b>	25	15	6	3	1	0
<b>Books</b>	100	50	25	20	10	2
<b>CD’s</b>	100	20	10	10	5	1
<b>Racing Map</b>	100	20	10	10	5	1
<b>Motorcycle USB</b>	25	15	6	3	1	0
<b>Logos Presentation</b>	All slides	All slides	All slides	2 slides	2 slides	no
<b>Logos on banner</b>	Yes	Yes	No	No	no	no
<b>Logos on bike/trailer</b>	Yes	Yes	Yes	Yes	no	no
<b>Logos on Website</b>	Major	Major	Major	Minor	Minor	List
<b>1 hour Video Coaching</b>	Yes	Yes	Yes	Yes	Yes	Yes
<b>Price (Including at least one Radio Ad)</b>	\$15,000 (1 only)	\$10,000 (3 only)	\$5,000	\$3,000	\$1,000	\$200

- (1) All donations are through the 501(c)3 “Keep Dreaming, Keep Living”  
 (2) Source: American Foundation for Suicide Prevention

# Call Now !